



CONTACT: Jennifer Read  
678-393-9990  
[jread@ecianow.org](mailto:jread@ecianow.org)

January 10, 2019  
**FOR IMMEDIATE RELEASE**

### **Seven New Members Joined ECIA Last Quarter**

Atlanta, GA - ECIA is pleased to welcome the following seven companies to its roster of prominent electronic component distributors, suppliers and manufacturers' reps.

From the component manufacturer sector [STMicroelectronics](#), [E-Switch, Inc.](#) and [NorComp](#) have joined the organization.

From the distributor community, ECIA welcomes [RSI, Inc](#) and [March Electronics](#).

From the manufacturers' rep side, [Thorson Rocky Mountain](#) and [Fusion Sourcing Group, Inc.](#) have joined.

"ECIA continues to build its community of committed industry leaders who see the benefits of joining forces and tackling industry issues together," commented Bill Bradford, ECIA president and CEO. "We look forward to working with these dedicated companies to address common challenges and bring efficiencies to the component supply chain."

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components to the end customer. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence.

For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.