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FOR IMMEDIATE RELEASE

Robotics Revolution and Customer of the Future at June Boston ECIA/ERA Regional Event

Atlanta, GA -- ECIA announces the second speaker at the June Boston Regional Event, taking place June 15, 2017 at the Boston Marriott Newton. Thomas Ryden is Executive Director of MassRobotics, a non-profit organization whose mission is to support the robotics community and help grow the next generation of robotics and connected device companies. Tom will share thoughts on the robotics revolution in Massachusetts and the projected growth of the industry. He will also delve into the enabling trends, the market segments with the most potential, and the role MassRobotics plays in helping build this cluster locally.

Prior to joining MassRobotics Mr. Ryden was the founder and CEO/COO of VGo Communications, Inc. developer of the VGo telepresence robot. The VGo is used by hospitals, eldercare facilities, schools and other organizations to help people stay better connected, allowing users to essentially be in two places at once. Previously, Mr. Ryden was Director of Sales & Marketing at iRobot Corporation.

Also on the evening's agenda is Michael Knight, senior vice president of TTI Americas. Knight was ECIA's North Star Award Recipient of 2016 and former chairman of the association. Michael will be answering the questions on everyone's mind: What does the OEM customer of the future look like? What do those customers need in the supply chain of the future? His talk will give us a look ahead at the evolution of our industry, the things that are driving it, and the things that are reshaping it."

"These two dynamic and thought provoking speakers are sure to stimulate an interesting conversation for local Boston area ECIA members and their colleagues," predicted Debbie Conyers, ECIA's vice president of member engagement. "The Boston area has a very active and collaborative base of industry professionals, and we look forward to spending time with them in June."

The Regional Series Event explores industry issues pertinent to New England. Company executives and branch personnel - along with their customers and supply chain partners - should plan to attend and enjoy a hosted social hour and dinner. The meeting provides an excellent avenue to introduce your local team to the association and area industry peers.

Registration is now open for the June event.

ECIA thanks the following members for their guidance and assistance in planning the Regional Event: Paul Dosser, Digi-Key Electronics; John Hutson and Norm MacInnis, MacInnis Company; Craig Sanderson, Sager Electronics; and Todd McAtee, Mouser Electronics.

Sponsors of the event include: Avnet, Digi-Key Electronics, PROS and the TTI Family of Companies: TTI, Inc., Mouser Electronics and Sager Electronics.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components to the end customer. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.