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FOR IMMEDIATE RELEASE

Spark 2018: The EDS Professional Development Program

Spark is a unique summit within the EDS Summit—created to introduce the electronic industry's next generation of professionals to EDS and give them tools to help grow their careers.

Participating in Spark benefits everyone: your people, your business, EDS and the electronic components industry.

The Spark program includes:

- A special introduction to EDS—how it functions and how to best use it
- A schedule of career-building seminars on industry, sales and business topics led by leading experts.
- Networking events where Spark attendees can connect with their peers.

There is also ample time available for Spark participants to take part in business meetings and attend industry-wide events during the EDS Summit. There is a limit of two attendees per company.

Contact Gretchen Oie at [312-648-1140](tel:312-648-1140) or gretchen@edsconnects.com for more information. All Spark attendees receive a special EDS Spark registration rate of \$500.

This [video interview](#) of past Spark program participants tells it all.

This [tentative schedule](#) shows what else is planned.

EDS is the premier annual event for the main players in the international electronics industry. Every year, the manufacturers of electronic components, instruments and accessories, as well as distributors and manufacturer's representatives, come together to meet, make contacts and build their businesses. Suppliers of industry goods and services also are on hand to market their products.

The emphasis at EDS is on forging and maintaining business relationships through scheduled, one-on-one meetings, but the event is also filled with important product exhibits educational, educational programs and networking opportunities.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components to the end customer. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

About ERA

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. ERA member representative firms (often called "reps") provide field sales services on an exclusive basis to manufacturers of related (but non-competing) products in a defined territory. For more information about ERA, visit era.org.