

Quarterly Americas DTAM Estimates 2019 to Q2 2021

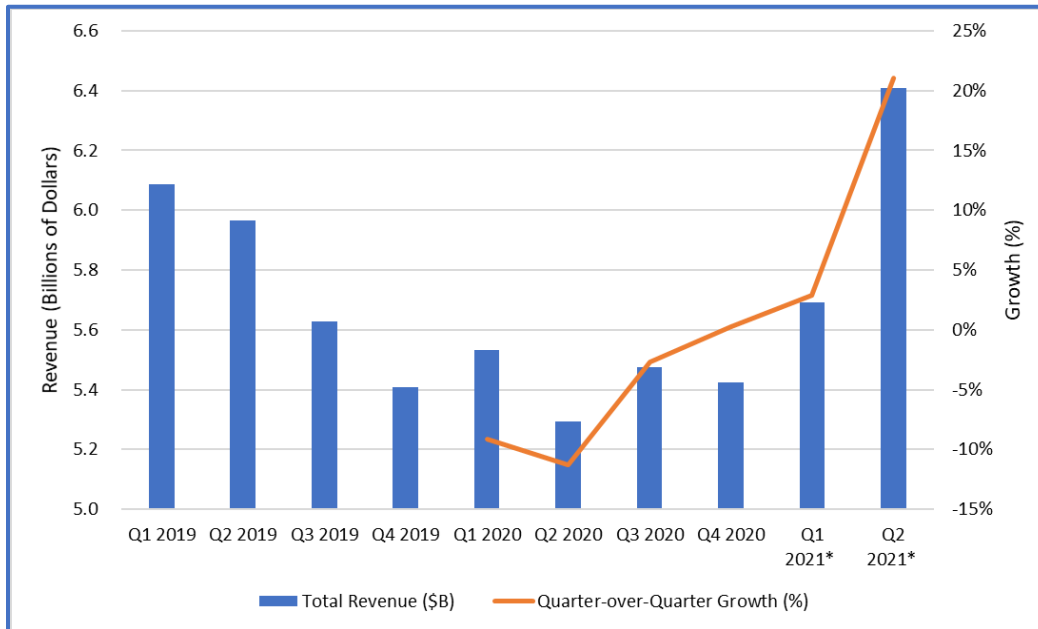
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Issue

In a continuation of its expanded research on the distribution market, this report delivers the latest quarterly DTAM **estimates** for the Americas for detailed component categories with data through Q2 2021. A detailed discussion of the background and methodology for this research was presented in the first quarterly DTAM report published in July 2021 and can be referenced for a more complete explanation of the work supporting this data. This latest report and the associated Excel Workbook deliver the updated results of this research and analysis to ECIA members.

As clearly illustrated in Figure 1, the Americas DTAM market has experienced a dramatic surge in growth from the low point of Q2 2020 as quarterly revenues have topped \$6.4 B and grown year-over-year by 21% in Q2 2021. The trend shown in the latest data points to a record setting year for revenues in 2021 topping the revenues in 2019 of \$23.1 B. These results are consistent with the overall surge in economic growth over the past year as well as the Electronic Component Sales Trends (ECST) research published by ECIA that have pointed to extremely strong growth in the first half of 2021. While all component categories are achieving strong growth there are some areas that are growing substantially higher than others.

Figure 1 – Summary Americas Total Electronic Component Quarterly DTAM Revenue Estimate 2019 – Q2 2021



Source – ECIA

* Quarterly data for 2021 are preliminary estimates