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**FOR IMMEDIATE RELEASE**

### **Thursday Breakfast Guest Speaker EDS: Federal Reserve Bank Economist Elizabeth Laderman**

The Electronic Components Industry Association (ECIA) and the Electronics Representatives Association (ERA), the co-sponsors of EDS, are pleased to announce Elizabeth Laderman as guest speaker for the EDS all-industry breakfast program at the Mirage Event Center on Thursday, May 17, 2018, of EDS week in Las Vegas.

Laderman is a Senior Outreach Economist in the Economic Education and Outreach Department of the Federal Reserve Bank of San Francisco. She speaks to outreach audiences on current economic conditions, the economic outlook, and monetary policy. Laderman also does research on household finance, small and new business finance, and small and new business formation and employment. She has published more than 50 research papers and articles. Laderman has a B.A. in mathematics from Grinnell College and a Ph.D. in economics from the University of California at Berkeley.

"My presentation will focus on explaining the 'dual mandate' goals of maximum employment and stable prices that Congress has given the Fed for monetary policy and reporting on where the U.S. economy is with respect to those goals and where it's headed," Laderman explained. "We'll look at the overall growth of the U.S. economy (GDP growth) and the implications of our forecasted growth rate for unemployment and inflation."

The Thursday all-industry breakfast event is free to EDS attendees and starts at 6:45 a.m. in C1 of the Mirage Events Center. Attendees can [register for the program here](#).

EDS is the premier annual event for the main players in the international electronics industry. Every year, the manufacturers of electronic components, instruments and accessories, as well as distributors and manufacturer's representatives, come together to meet, make contacts and build their businesses.

The emphasis at EDS is on forging and maintaining business relationships through scheduled, one-on-one meetings, but the event is also filled with important product exhibits educational, educational programs and networking opportunities.

"This timely presentation on the Economic Outlook will surely be of interest to most of the people there. We especially invite our industry colleagues to stop by ECIA's booth 100 in the Grand Ballroom

after breakfast and let me know how business is for your companies," added Bill Bradford, ECIA's CEO and President. "I'm looking forward to hearing from EDS attendees as I spend my first year with ECIA listening to members."

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.

### **About ERA**

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. ERA member representative firms (often called "reps") provide field sales services on an exclusive basis to manufacturers of related (but non-competing) products in a defined territory. For more information about ERA, visit [era.org](http://era.org).