# **TPC/ECIA Semiconductor Market Survey**

May/June 2024

### May/June '24 Survey Summary

Survey Date: 6/11-14 Respondents: ~6,600 Location: Worldwide (~80% Asia) Who: Active Electronics Industry Professionals Response Composition (multiple choices): Industrial 35%, Auto 22%, Comm 20%, Computing 24%, Mobile 23%, Data Ctr 20%, Other 16%

- Our latest monthly survey continues to show positive trends in C3Q sentiment; pointing to a
  definite bottom in C2Q/3Q and a strong pickup in outlook as we head into C4Q. Two of the
  more positive indicators were the C3Q booking's outlook and demand outlook being at a 6year high. Additionally, ratio of decreasing vs. increasing cancellations are at a 7-year low.
- Another slight positive indicator is pricing stabilizing and starting to increase in some areas.
- The survey showed the C2Q24 outlook (slide 3) improved vs. last month and has continued show improvement over the last few months. 45% see it as better vs. 44% last month with the seasonality outlook largely unchanged. The bookings outlook for C2Q was also largely unchanged.
- Our C3Q24 outlook (slide 4) also showed improvement vs. last month. 66% see it as better vs. 63% last month with the seasonality outlook largely unchanged. The bookings outlook for C3Q was also largely unchanged.
- Cancellation/reschedules expectations (slide 7) have decreased to their lowest level in 7 years over the last 2 months indicating that inventory depletion has reached final stages and restocking can begin.
- Most key product inventories and availability (slides 8 & 9) remained in the average range.
- Inventory levels (slide 10) showed modest increases for both C2Q and C3Q.
- Pricing trends (slide 11) are starting to stabilize and in some instances starting to increase in some areas (high end MCU's).

# Survey Question Definitions

#### Outlook

 Do you anticipate end demand (billings) for the current quarter better, worse or the same vs. the previous quarter. Same question for the upcoming quarter.

#### Seasonality

 Do you see end demand (billings) for the current quarter seasonally better, worse or the same vs. the same quarter in previous years. Same question for the upcoming quarter.

#### Bookings

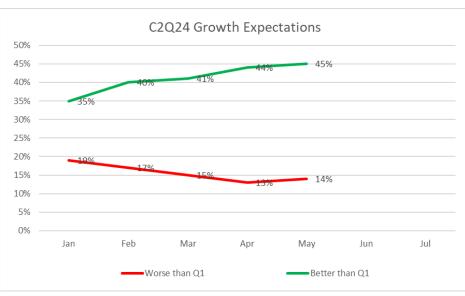
 Do you anticipate bookings for the current quarter better, worse or the same vs. the previous quarter. Same question for the upcoming quarter.

#### Inventory

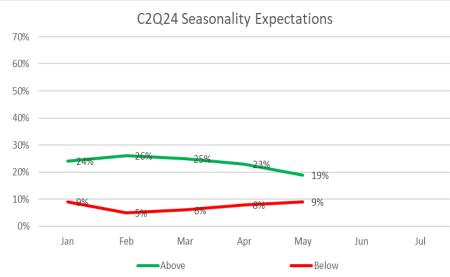
Do you see inventory for the current quarter better, worse or the same vs.
 the previous quarter. Same question for the upcoming quarter.

#### C2Q24 Outlook

#### C2Q's outlook has continued to improved throughout the qtr.



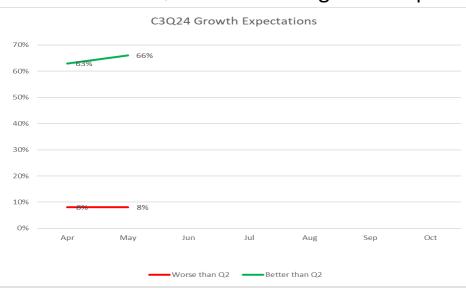






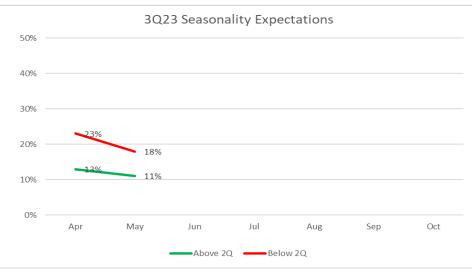
## C3Q24 Outlook

C3Q outlook shows growth expectations exceeding the previous 6 years



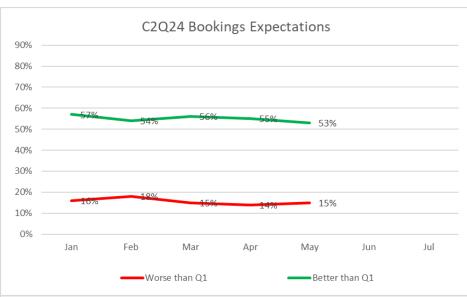






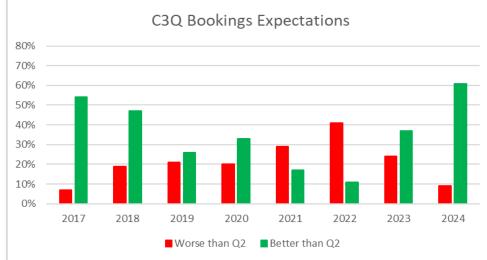
### **Bookings Outlook**

C3Q outlook shows growth and bookings outlook at 7-year highs compared to previous Q3's.



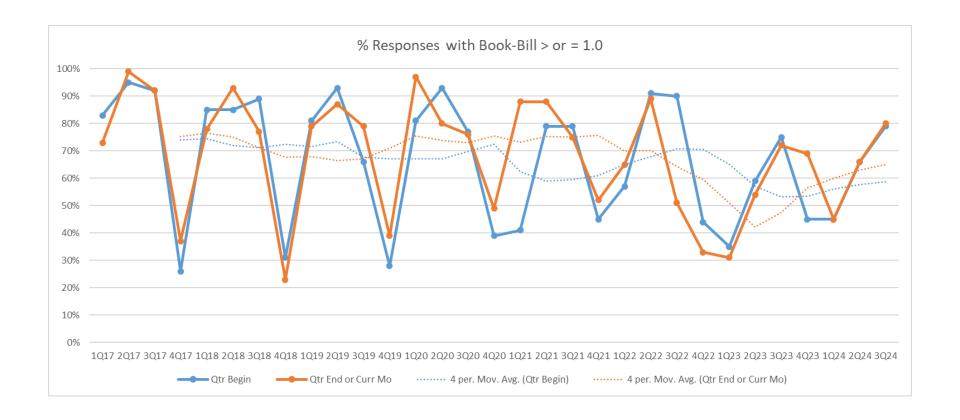






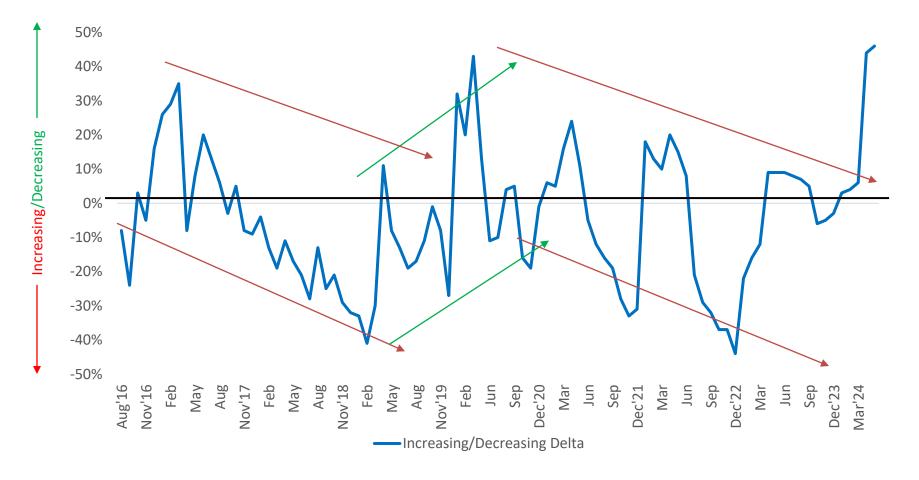
## Book to Bill History & Trends

(Calendar quarters)



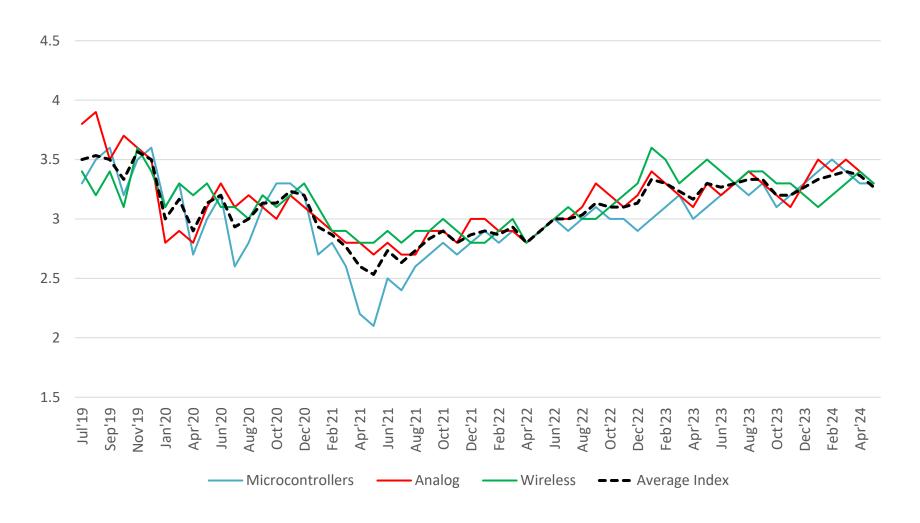
### Backlog Order Push Outs/Cancellations vs. 30 Days Ago

(Delta between increasing and decreasing cancellations – Higher % is more positive)
Cancellation/reschedules expectations have decreased to their lowest level in 7 years over the last 2 months indicating that inventory depletion has reached final stages and restocking can begin.



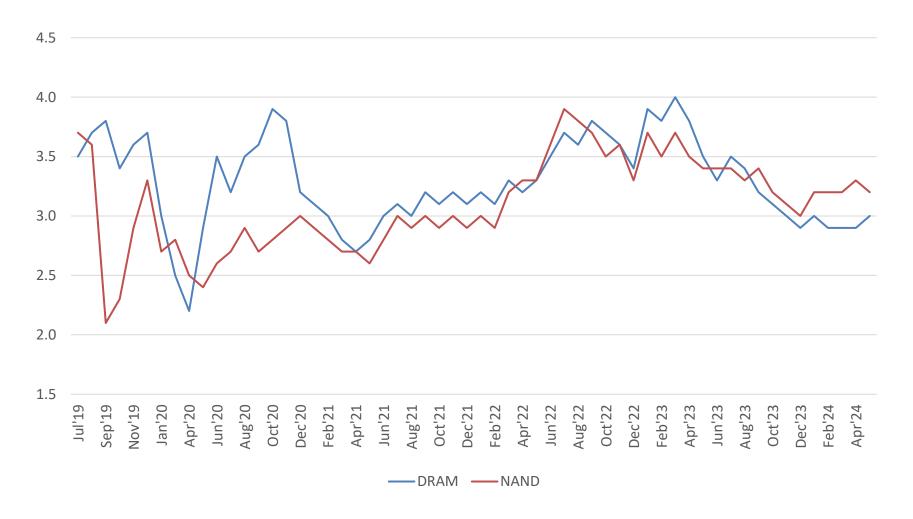
### Component Inventory Status (x-Memory)

(Using a scale of 1 to 5 with 1 being extremely low inventory, 3 being the normal amount, and 5 being extremely high; how do you view inventory levels for the following products?)



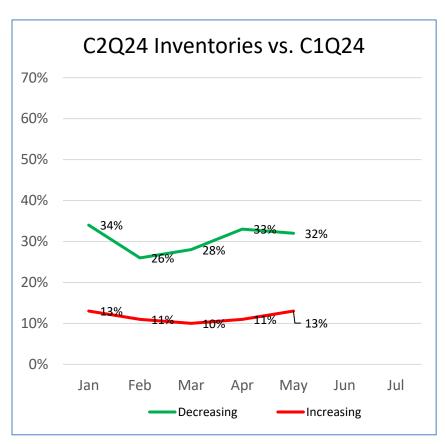
## Memory Inventory Status

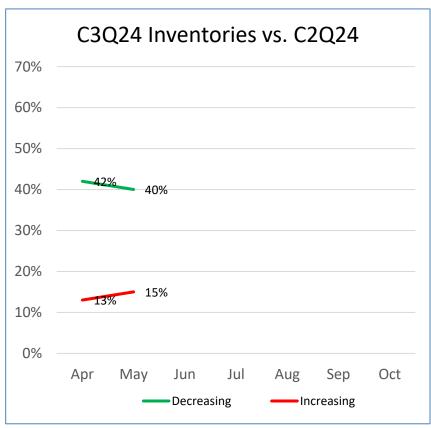
(Using a scale of 1 to 5 with 1 being extremely low inventory, 3 being the normal amount, and 5 being extremely high; how do you view inventory levels for the following memory products?)



### Q/Q Inventory Growth

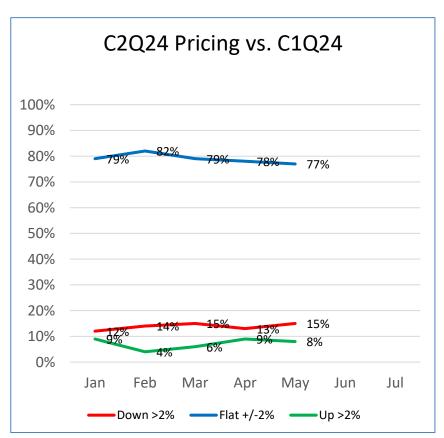
Inventory levels showed modest increases for both C2Q and C3Q.

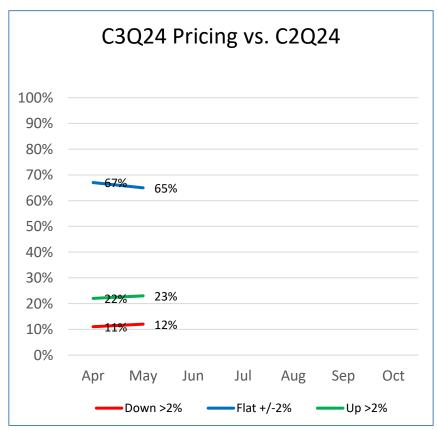




### Q/Q Pricing Trends

Pricing is starting to stabilize and, in some instances, starting to increase in some areas (high end MCU's and some analog.





#### **Vertical Outlook**

Auto continues to move sideways, but we are seeing consumer starting to recover.

