

# 2024 ECIA Annual Report



*Where the Electronics Supply Chain Comes Together*

[www.ecianow.org](http://www.ecianow.org)

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# Letter From the CEO

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What a year! ECIA is grateful for your membership and the contributions you made in 2024 to drive our association progress forward!

Our member companies, ECIA staff, our Board of Directors, Councils and Committees have continued the important work of the association “*to improve the business environment for the authorized sale of electronic components.*”

For 2025, we encourage you to get your teams involved – have them visit the ECIA website, [create a profile](#), participate on a committee or webinar, and access [PACE](#) or the [on-demand content available](#). We believe that by working together, our members can solve some of the most difficult problems facing our industry.

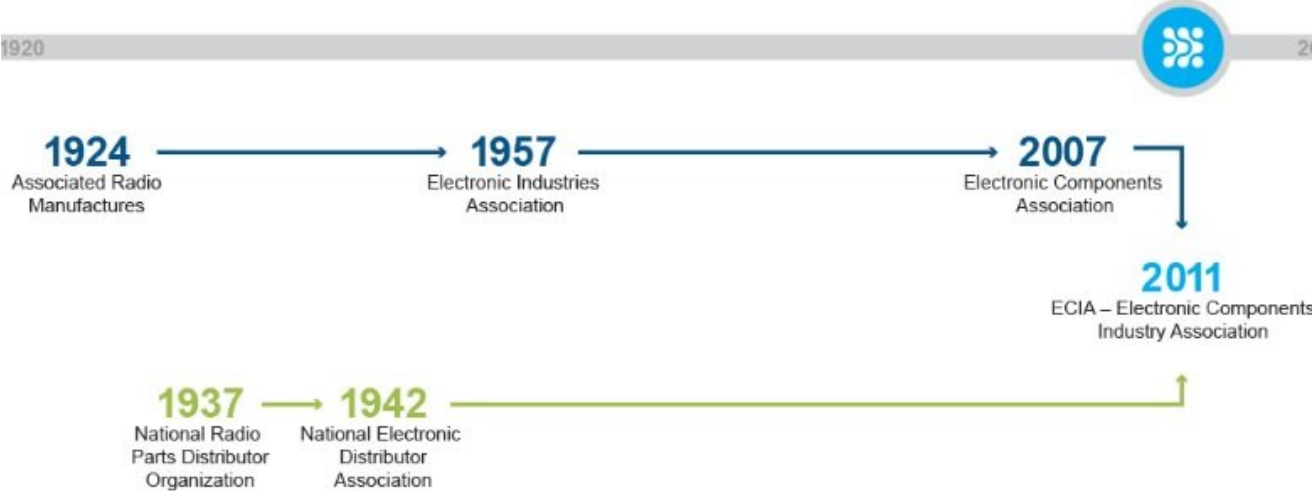
Thank you for your membership and for a great 2024. Let’s see what we all accomplished together in the last year.

*David Loftus*  
*President and CEO*  
*ECIA*



# 100 Years of Industry Collaboration

ECIA is proud to mark its 100th anniversary, tracing its roots back to the Association of Radio Manufacturers, founded in 1924. The modern electronic component industry evolved from several parallel associations formed during the early years of what eventually became the tech-enhanced world we live in today. To celebrate this milestone, ECIA has [documented a brief history](#) of the association.



# Best Practices, Guidelines and Policies

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The [Global Industry Practices Committee](#) (GIPC) provides a forum to discuss processes in the authorized channel that drive best practices within our industry. The GIPC members on this committee work to identify common global problems and issues, formally organized with Subject Matter Experts to research the issues, provide guidance and areas for consideration, and help drive adoption with the ECIA Board of Directors, Councils, and the industry as a whole. This activity results in the construction of guidelines, specifications, position papers and best practice documents for the electronic components authorized channel.

## **GIPC 2024 Accomplishments**

- PFAS Reporting – Claignan Environmental Global Regulations Trending with Industry Experts (New for 2025);
- Continued Cooperation with Bureau of Industry and Security at the U.S. Department of Commerce in D.C.;
- International Trade Compliance SME Group working to share best practices for compliance with U.S. and international restrictions on the shipment of electronic components;
- 'What is Authorized' Project;
- Revised Cyber Security Guidance Document;
- Upgrades to EIGP114 2D Barcode Specification to EIA Standard;
- NEW AS6496A Fraudulent/Counterfeit Parts



# Industry Recruiting Committee

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The ECIA Industry Recruiting Committee created a [recruitment video](#) for the FIRST® Championship in April of 2024. The video took 3<sup>rd</sup> place in votes leading up to the competition.

The committee consists of five ECIA members: Renée Dill, Molex; Chris Fetner, Waldom Electronics; Jeannine Zenobi, ebm-papst; Sannah Vinding, MCC and Maddie Eaves, Sager Electronics.





# EDS 2024

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EDS 2024 brought unforeseen changes of date and venue. It was nothing we expected, but everything we hoped for! Resorts World provided more meeting rooms, better private event space, digital signage, bright and vibrant Connections Café, and easy elevator access.

This year, there were over 2,500 attendees with more than 400 participating companies. There were 30% more meeting rooms rented in 2024 vs. 2023. Meeting rooms and exhibit space around Connections Café was sold out. Spark 1.0 training for industry up-and-comers was also returned to an in-person event for the first time since 2019.



# Executive Conference

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The 2024 Executive Conference marked substantial progress and growth this year! With a theme of “Navigating the Tides of Change,” the committees were sure to secure exceptional speakers and content.

The event had record volunteers with a packed room of attendees! There were 30 volunteers across the three committees: Core Committee, Speaker Vetting and Sponsorship.

Many thanks to our planning committees for their hard work and creative ideas as they put together this highly anticipated industry event.

There is a new location for the 2025 Executive Conference at the Westin O’Hare, offering us additional space and still conveniently within minutes of the airport.





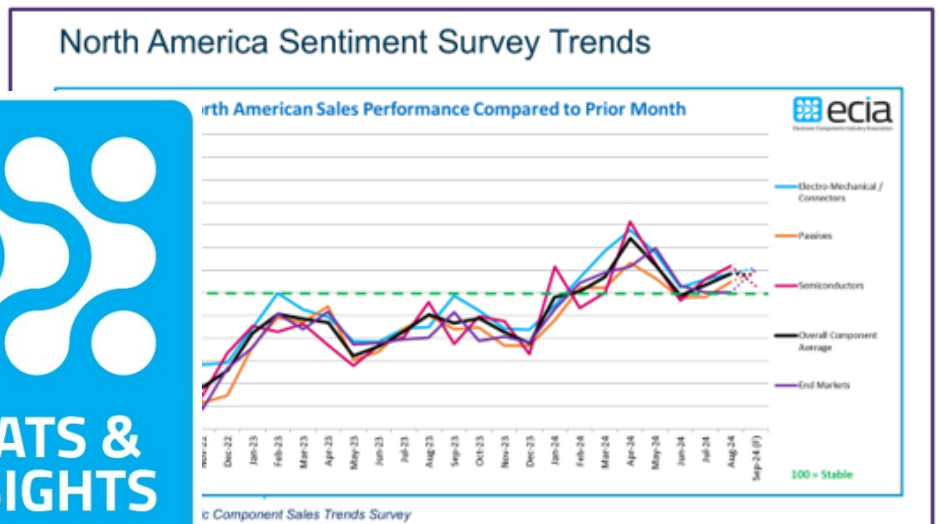
# Stats and Research

ECIA offers its members insight into the industry and a variety of market trends information. Members can log into the website and visit the [Stats & Insights page](#) to access an increasing number of statistical reports.

Some are available to the public, some to members and others are only accessible to those who participate in the survey.

Recent projects include:

- North America Sentiment Surveys
- Americas and Global Top 50 Distributors reports
- Global research etc.
- Quarterly Update Webinars
- New Americas DTAM Research in Development
- Value of the Authorized Channel Study published with Texas A&M



# Supporting the Authorized Channel

It was a busy year for [TrustedParts.com](https://TrustedParts.com)!



What's new on TrustedParts.com?

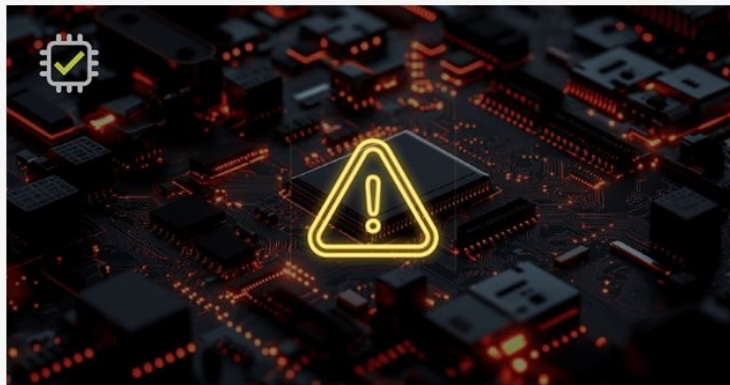
- Members only lead-time reporting tool for 140+ part categories
- Symbols, footprints and 3D CAD models
- BOM tools will soon include CO2e data at the MPN level
- Enhanced blog supporting the authorized channel
- New “May be affected by tariffs” flag
- API now includes design and supply chain risk data
- Authorized inventory transfer portal in development

TrustedParts.com was created as a free service to purchasing professionals, design engineers and anyone in need of electronic components price and availability information from franchised distributors. Membership in ECIA is not required to participate on the site. [Check it out.](#)

## The Risks of Buying Components Outside the Authorized Channel

Regardless of claims, companies who offer non-authorized components cannot offer the type of assurance that comes from using authorized electronic component channels. Learn more about the benefits of using the authorized channel.

### Featured Post from Our Blog



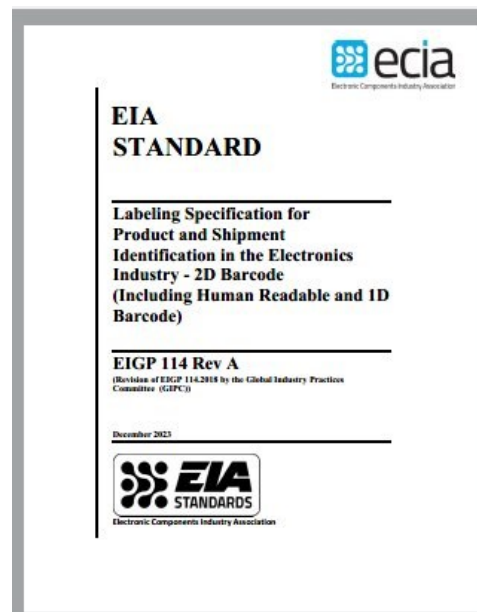
# ECIA Technical Standards

ECIA, through its EIA Standards Committee (ESC), provides a unique forum for the discussion of technical issues and development of industry standards that drive the manufacture, application and use of electronic component products and systems on a global basis. These voluntary industry standards carry the “EIA Standards” trademark and are developed in accordance with, and accredited by, the American National Standards Institute (ANSI).

In addition, EIA Standards Committees have the flexibility to produce guidelines, handbooks and other documents to address industry issues when the formal standards process is not required. EIA Technical Standards can be purchased at the ECIA Store.

2024 Accomplishments include:

- International Standards work increased 65% since 2019
- ECIA 2-D Bar Code now an ECIA Standard! Thanks, GIPC!
- New Online Standards Development (OSD) Platform
- Joint development with ECIA, IPC, and JEDEC for Solderability standard J-STD-002





# ECIA Member Webinars

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ECIA hosted a variety of educational webinars on various topics affecting the industry in 2024. Hot topics included: Quarterly Stats and Insights, PFAS Data Reporting, Economic and Labor Updates etc.

Listen to past webinars [here](#).



# PACE Phase III Released

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**PACE – Paul Andrews Continuing Education** is a training program exclusively for ECIA member companies to offer employees courses explaining key concepts about the industry. Phase I of PACE officially launched in May of 2022. Phase II on Industry Acumen was released in June of 2023 and Phase III is brand new with a new enhanced Learning Management System!

New courses include:

- How to Reach the Customer: Fundamentals of Digital Marketing
- The Influence of Engineering on the Purchasing Process
- The Roles and Influence of Procurement
- Quoting the Customer
- What happens after delivery?

PACE now celebrates more than 1,500 learners actively participating in the training. To access PACE, ECIA members with profiles on the ECIA website must log in to gain access to the courses. For others, create a profile on the ECIA website first, then access. For more information, please visit [www.ecianow.org/PACE](http://www.ecianow.org/PACE).



# ECIA Member Engagement Wins

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ECIA members are dedicated to serving in various councils and industry activities. In fact, 70% of ECIA Members are highly engaged in the Association. Congratulations to the [2024 Booster Club inductees!](#)

[ECIA congratulates these 34 member companies on their high engagement and loyalty to ECIA and the industry.](#)

These members have shown exceptional engagement levels for 2024! ECIA measures member engagement with various criteria that we score on a Member Engagement Scorecard.

ECIA also added more than 25 highly impactful new members in 2024 including Arrow Electronics and ST Micro.





# What's Next For 2025?

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As we move into 2025, we have some critical goals including:

- Improve intra/extra council communication – join the interest group for the councils!
- Industry Recruiting Committee – New video to promote the industry
- PACE Phase IV
- GIPC – What is Authorized
- ECIA Foundation Continued Developments
- TrustedParts.com continued upgrades
- EDS innovations
- Executive Conference 2025 – *NEW location at the Westin O'Hare. Continued improvements and increased sponsorship*

ECIA leverages the expertise and talents of diverse industry leaders and professionals from across the entire electronics components sector. By fostering individual connections and driving collaborative efforts on a broad scale, ECIA serves as a vital hub for innovation and progress within the industry. We are excited about the significant advancements we will achieve together in 2025. Thank you for being a valued ECIA member.

